

FOR IMMEDIATE RELEASE

## **Stroller Strides® Partners with March of Dimes® to Support Nationwide March for Babies® Events**



SAN DIEGO, CA (March 10, 2009) - [Stroller Strides](#), the country's largest exercise program for new moms and their babies, has partnered with [March of Dimes](#) to help support America's favorite walking event, [March for Babies](#).

As part of their quarterly Moms with a Mission program, [LUNA® Moms Clubs](#) offered at every Stroller Strides location will be participating in local March for Babies walk events across the country in April and May to raise money to fund important research and community programs that promote the health of babies.

"We are very excited to work with March of Dimes to increase awareness of the important work they do in helping moms have full-term pregnancies and healthy babies," said Lisa Druxman, founder of Stroller Strides. "We look forward to helping spread the word about this essential and already well-known and respected charity."

March for Babies takes place in more than 900 locations across the United States, the District of Columbia and Puerto Rico, and is the March of Dimes' biggest fundraiser. Members of LUNA Moms Clubs Powered by Stroller Strides will secure sponsor donations and take part in the walk events in their respective communities. Some Clubs may lead warm-up exercises before the walk or host a booth at the event, as well.

"March of Dimes is happy to have Stroller Strides join March for Babies as a partner," said Dr. Jennifer L. Howse, president of the March of Dimes. "Both organizations' focus on a woman's health before, during and after pregnancy make the collaboration a natural fit."

LUNA Moms Clubs Powered by Stroller Strides are free to join and open to moms across the country at Stroller Strides' more than 800 locations. In addition to offering regular children's playgroup activities and a beneficial support network for moms, the Clubs participate in quarterly Moms with a Mission activities to better communities by giving back to children, families and the environment.

Stroller Strides classes are offered in over 800 locations in the United States and Canada. The hour-long classes emphasize cardiovascular activities and muscle-strengthening exercises using resistance bands and strollers, allowing moms to interact with their babies throughout their workout. Stroller Strides now also offers prenatal Fit4Baby classes at locations nationwide. To further assist mothers in all aspects of their lives, Stroller Strides partners with Pampers®, LUNA® and BOB®. For more information about Stroller Strides, including class locations, visit [www.strollerstrides.com](http://www.strollerstrides.com).

The March of Dimes is the leading nonprofit organization for pregnancy and baby health. With chapters nationwide and its premier event, March for Babies, the March of Dimes works to improve the health of babies by preventing birth defects, premature birth and infant mortality. The walk starts here at [www.marchforbabies.org](http://www.marchforbabies.org). For the latest resources and information, visit [www.marchofdimes.com](http://www.marchofdimes.com) or [www.nacersano.org](http://www.nacersano.org).